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Tranzonic Hires Chris Adams as VP of Supply Chain *25-year vet brings innovative eye to changing global landscape*

CLEVELAND—June 23, 2022— The Tranzonic Companies, a respected manufacturer of cleaning, maintenance, and personal protection products, has named Chris Adams its new vice president of supply chain. Adams brings a quarter-century of experience in business-to-business distribution to the role. He has successfully led cross-functional teams in sales, marketing, supply chain, cost to serve analytics, and operations to consistently achieve breakthrough performance in profit and revenue.

At Tranzonic, Adams will lead the inventory management and logistics teams while also imparting his expertise to operations and system integration.

“The global supply chain has experienced a seismic shift the likes of which we’ve never seen,” said Tom Friedl, CEO. “With his history of innovation, I know Chris is the leader to build on Tranzonic’s successes and keep us thriving in this changing landscape.”



In his 25-year career, Adams has held senior executive positions with Fortune 500, global, and multi-billion dollar companies. He has been recognized for breakthrough work in distribution, measurement systems, value chain mapping, data analytics, and innovative collaborative strategies. His work has been recognized by Harvard Business Press Balanced Scorecard Report and Harvard Business Review. An early success came with his role on the innovative marketing team that helped develop the retail market for the now gold-standard PURELL® Instant Hand Sanitizer brand.

“Navigating today’s supply chain challenges demands creative thinking, solid strategy, and collaboration,” said Adams. “Working with the foundation already in place, I look forward to working with my new Tranzonic team to develop and implement profitable new strategies.”

Adams is an advisor to the State of Georgia’s Center of Innovation and Logistics. He also serves as chairman for Marquette University’s Center of Supply Chain Management executive board. He was a summa cum laude graduate of Benedictine University and leads strategy development on their alumni board.

Adams is a sought-after speaker at national and international programs including McDonald’s Hamburger University, Council of Supply Chain Management Professionals, Palladium’s International Balanced Scorecard Symposium, and multiple international seminars on business forecasting. He has pioneered unique collaborative business planning and modeling processes for manufacturers and distributors including the use of strategy mapping and lean six sigma.

About The Tranzonic Companies

Founded nearly a century ago, The Tranzonic Companies, headquartered in Cleveland, Ohio, is a diversified holding company whose brands excel in curated product categories for cleaning, maintenance, and personal protection in away-from-home markets, including commercial, industrial, institutional, and business consumer sectors from food service to automotive to medical. For more information, contact Tranzonic at 26301 Curtiss Wright Parkway, Cleveland, OH 44143. Phone: 216.535.4300 Web: www.tranzonic.com.

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